

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 58595

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-58595-1

DATE PRINTED

10/15/12

AND

PAGE 1

22198	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170464	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MESSAGE & MEDIA INC.	MENENDEZ FOR SENATE	
AND	100 Albany St	317 George St Fl 4	
ADDRESS	New Brunswick NJ 08901-2179	New Brunswick NJ 08901-2008	
	USA	USA	
CONTACT	LEAH CASTERLIN	PRODUCTMENENDEZ 10/16-22/12	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	
		PRODUCT CODE 1300	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	06:00A	30S	10/16/12-10/19/12	2 NEWS THIS MORNING 5-6AM	4	800.00	3200.00
2	M	1	05:00A	06:00A	30S	10/22/12-10/22/12	2 NEWS THIS MORNING 5-6AM	1	800.00	800.00
3	T-F	5	06:00A	07:00A	30S	10/16/12-10/19/12	2 NEWS THIS MORNING	5	1500.00	7500.00
4	M	1	06:00A	07:00A	30S	10/22/12-10/22/12	2 NEWS THIS MORNING	1	1500.00	1500.00
5	T-F	5	07:00A	09:00A	30S	10/16/12-10/19/12	THE EARLY SHOW	5	800.00	4000.00
6	M	2	07:00A	09:00A	30S	10/22/12-10/22/12	THE EARLY SHOW	2	800.00	1600.00
7	T-F	4	02:00P	03:00P	30S	10/16/12-10/19/12	"THE TALK" M-F 2-3PM	4	1500.00	6000.00
8	M	1	02:00P	03:00P	30S	10/22/12-10/22/12	"THE TALK" M-F 2-3PM	1	1500.00	1500.00
9	T-F	4	11:58A	12:30P	30S	10/16/12-10/19/12	NOON NEWS	4	1200.00	4800.00
10	M	1	11:58A	12:30P	30S	10/22/12-10/22/12	NOON NEWS	1	1200.00	1200.00
11	T-F	4	04:00P	05:00P	30S	10/16/12-10/19/12	JUDGE JUDY	4	1500.00	6000.00
12	M	1	04:00P	05:00P	30S	10/22/12-10/22/12	JUDGE JUDY	1	1500.00	1500.00
13	T-F	6	05:00P	06:00P	30S	10/16/12-10/19/12	5PM EARLY NEWS	6	2000.00	12000.00
14	M	1	05:00P	06:00P	30S	10/22/12-10/22/12	5PM EARLY NEWS	1	2000.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	100 Albany St		317 George St Fl 4		
ADDRESS	New Brunswick	NJ 08901-2179	New Brunswick	NJ 08901-2008	
	USA		USA		
CONTACT	LEAH CASTERLIN		PRODUCTMENENDEZ 10/16-22/12		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

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			FROM	TO						
15	T-F	2	06:30P	07:00P	30S	10/16/12-10/19/12	CBS EVENING NEWS	2	2500.00	5000.00
16	M	1	06:30P	07:00P	30S	10/22/12-10/22/12	CBS EVENING NEWS	1	2500.00	2500.00
17	T-F Sa Su	4	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	10/16/12-10/21/12	EARLY NEWS	4	1800.00	7200.00
18	M	1	06:00P	06:30P	30S	10/22/12-10/22/12	EARLY NEWS	1	1800.00	1800.00
19	T-Su	4	11:00P	11:35P	30S	10/16/12-10/21/12	LATE NEWS M-SUN	4	4000.00	16000.00
20	M	1	11:00P	11:35P	30S	10/22/12-10/22/12	LATE NEWS M-SUN	1	4500.00	4500.00
21	Sa	1	06:00A	07:00A	30S	10/20/12-10/20/12	SAT MORNING NEWS 6-7AM	1	800.00	800.00
22	Sa	1	07:00A	09:00A	30S	10/20/12-10/20/12	CBS NEWS SATURDAY MORNING	1	800.00	800.00
23	Sa	1	08:58A	10:00A	30S	10/20/12-10/20/12	SAT MORNING NEWS 9-10AM	1	800.00	800.00
24	Su	1	06:00A	08:00A	30S	10/21/12-10/21/12	SUN MORN NEWS 6-8AM	1	600.00	600.00
25	Su	1	08:00A	08:57A	30S	10/21/12-10/21/12	SUNDAY MORNING NEWS 8-9AM	1	800.00	800.00
26	Su	1	08:58A	10:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	3500.00	3500.00
27	Su	1	10:28A	11:30A	30S	10/21/12-10/21/12	FACE THE NATION	1	3500.00	3500.00
28	Sa	1	01:05A	02:05A	30S	10/20/12-10/20/12	CRIMINAL MINDS SAT	1	600.00	600.00
29	Su	1	11:35P	12:35A	30S	10/21/12-10/21/12	CSI MIAMI SUN	1	900.00	900.00

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LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	
		PRODUCT CODE 1300	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1			

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			FROM	TO						
30	T-F	3	11:35P	12:37A	30S	10/16/12-10/19/12	DAVID LETTERMAN SHOW	3	2000.00	6000.00
31	M	1	11:35P	12:37A	30S	10/22/12-10/22/12	DAVID LETTERMAN SHOW	1	2000.00	2000.00
32	Su	1	06:30A	07:00A	30S	10/21/12-10/21/12	MCLAUGHLIN GROUP SU 630AM	1	850.00	850.00
33	Sa	1	12:05A	01:05A	30S	10/20/12-10/20/12	CSI MIAMI SAT 1205-105AM	1	900.00	900.00
34	T-F	3	06:58P	07:28P	30S	10/16/12-10/19/12	INSIDER	3	2500.00	7500.00
35	T	1	07:58P	09:00P	30S	10/16/12-10/16/12	NAVY NCIS	1	20000.00	20000.00
36	T	1	09:00P	11:00P	30S	10/16/12-10/16/12	PRES/VP DEBATE TU 9-11P	1	15000.00	15000.00
Total Contract:								73		155150.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						155150.00	.00	.00	155150.00	
GRAND TOTAL									155150.00	

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